

Tips for Success and Other Pointers

1. You are always welcome to pitch stories to ELi by emailing the Managing Editor. Keep in mind that ELi considers itself hyperlocal and rarely covers stories outside East Lansing and only covers stories related to MSU if there is a clear relationship or significant importance to the greater East Lansing community.
2. The Managing Editor is now holding weekly office hours. This is a change to get to know the editorial staff and other reporters for ELi. It is also a chance to ask questions about your work or collaborate with the team on anything that may be causing difficulty.
3. Choose and pitch articles that are interesting to you. Reporters tend to do their best work and most timely work when they are passionate about the subject. You can communicate your content area interests and types of articles you like best (i.e. brief report, meeting update, human interest, investigative work, etc.).
4. Submitting quality, clean work increases the likelihood that you will get more work from ELi in the future.
5. Treating your editors, sources, and ELi support staff with respect will also increase the likelihood that you will get more work from ELi in the future.