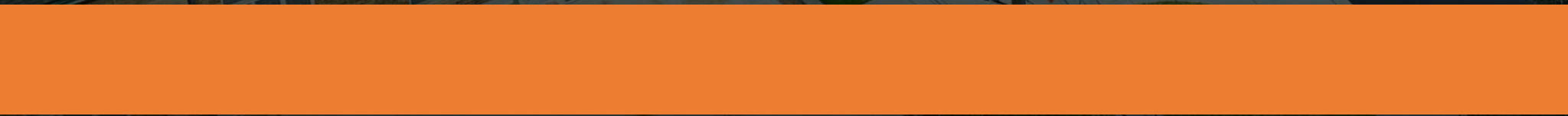


Discussion of Visioning Process for the City-Owned Spaces in the Park District Planning Area

City Council
September 14, 2021



Downtown East Lansing Mixed-Use District Diagram



The Park District Planning Area

FUTURE BUILDING C
341 EVERGREEN

Evergreen
Properties

EXISTING
COMMERCIAL

LINDEN ST.

EXISTING
COMMERCIAL

EXISTING
COMMERCIAL

EXISTING
COMMERCIAL

RESIDENTIAL
ENTRY

ABBOT ROAD

EVERGREEN AVE.

MSUFCU

ALBERT AVE

EXISTING
PARKING

EXISTING
PARKING

ALBERT AVE EXT.

EXISTING
COMMERCIAL

EXISTING CHURCH
PARKING

THE PEOPLE'S
CHURCH

RESIDENTIAL
ENTRY

EXISTING
COMMERCIAL

EVERGREEN AVE.

ABBOT ROAD

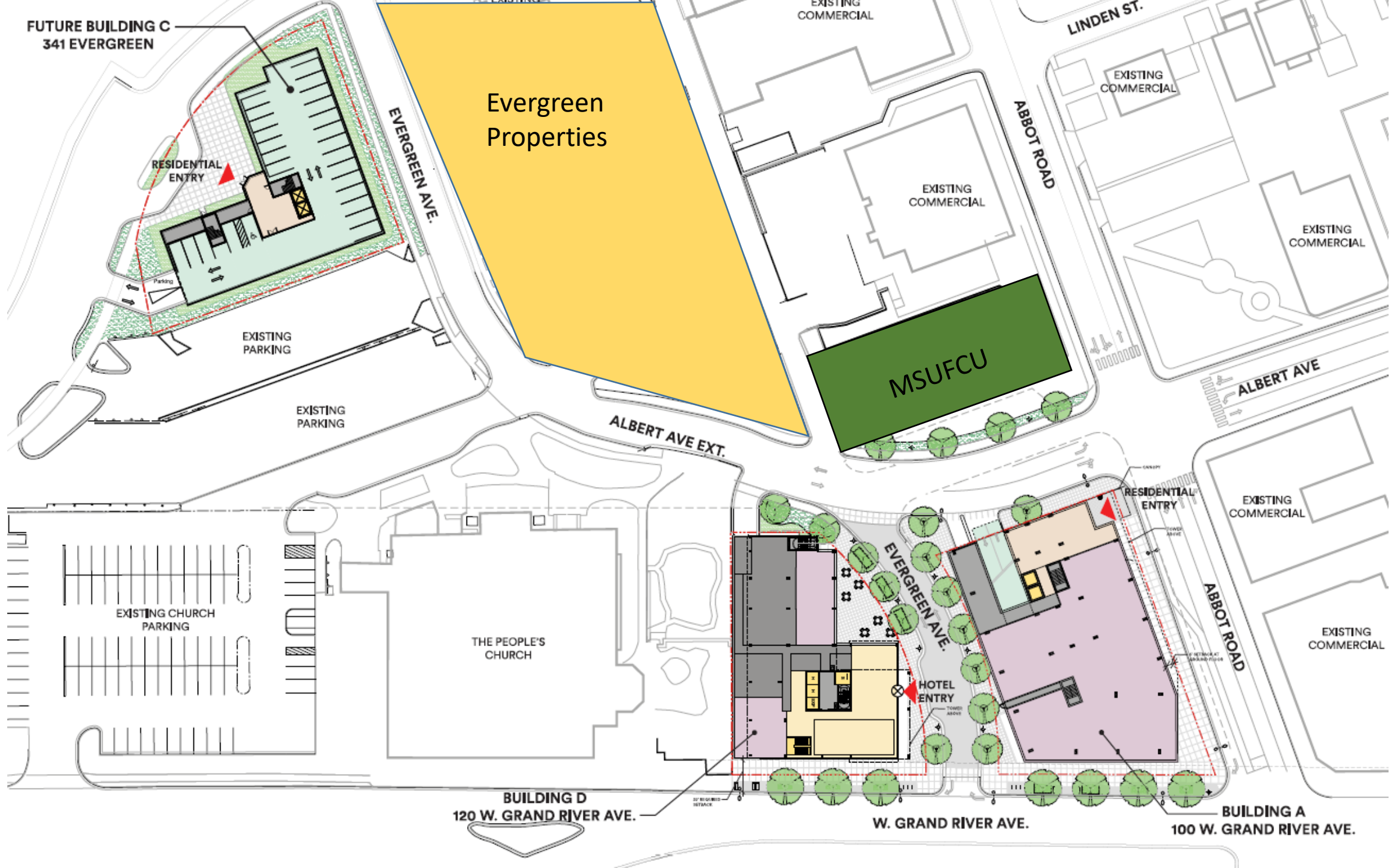
HOTEL
ENTRY



BUILDING D
120 W. GRAND RIVER AVE.

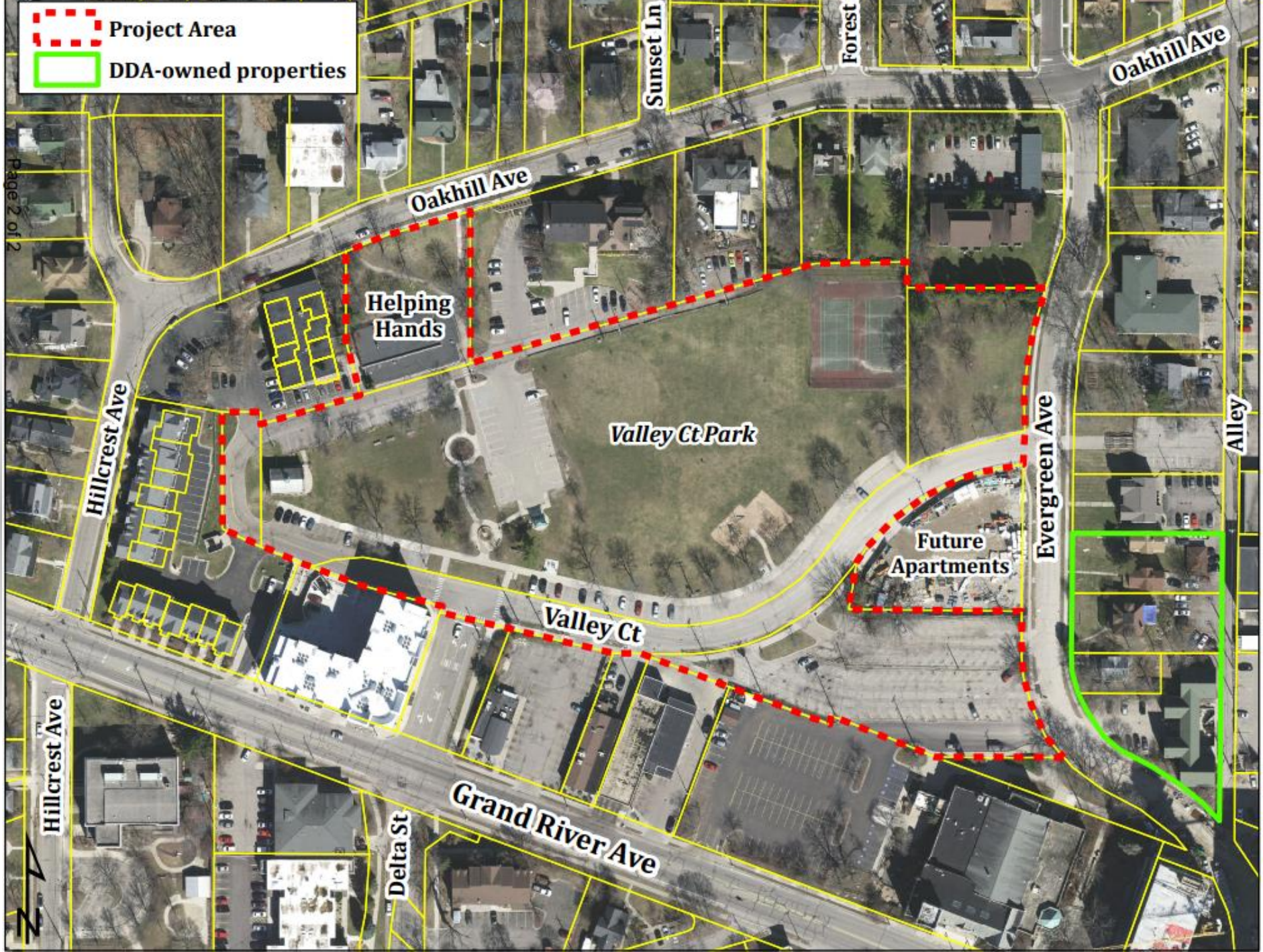
W. GRAND RIVER AVE.

BUILDING A
100 W. GRAND RIVER AVE.

20' REQUIRED
SETBACK




 Project Area
 DDA-owned properties



Page 2 of 2





**How might we develop a
Community-driven
urban design concept
and future use of the
City-owned areas in the
Park District Planning
Areas?**

Request for Proposals- Professional Assistance

- Plan for stakeholder identification/ robust engagement
 - Including P&R Advisory Commission, Planning Commission, DDA, etc
- Process and timeline to achieve:
 - Design concepts
 - Public Input
 - Council and Commission Input
 - Design Approval
- Funding Strategies
- Insights from other Communities
 - Best practices, innovative strategies, lessons learned



Key Concepts for Inclusion

- Plan for effective engagement of broad range of stakeholders
- Activation Strategies
 - Streetscape amenities
 - Park improvements & amenities
- Non-motorized access/ connectivity
- Community-desired uses for building(s) & public spaces
 - Continuation of Helping Hands services
 - Performance venues
- Potential funding options





Questions for Council

- Should we draft an RFP including devoting staff and financial resources to seek professional assistance to engage the community in a visioning exercise for the future of the city-owned spaces?
- If so, what are the Council priorities for inclusion?