

Dear Mr. McGraw,

The Downtown Development Authority (DDA) and City are excited and eager to collaborate with you and your partners on your vision to bring high quality and innovative companies to the Evergreen Properties. We have been working together for decades to transform our downtown- efforts that have culminated recently in hundreds of millions of dollars of investment across housing, hotel, retail, and commercial office market sectors. We are encouraged to continue this momentum and are committed to responsibly utilizing the tools at our disposal in alignment with our strategy to attract new industry and promote sustainable growth.

Michigan State University attracts some of the most brilliant people in the world to East Lansing. We are committed to continuing our efforts to be a diverse and welcoming city, creating interesting and engaging spaces, and focusing on building a strong community. We know that further realizing these objectives will make us more attractive as a place for innovators to live, work, and visit – a key to our prosperity as a high- quality City.

As the economy shifts to a new normal, we will be collaborative and proactive in our approach. It is important for our future stakeholders to understand our welcoming nature and our straight-forward planning and zoning approval process. We will explore the use of the economic development tools at our disposal and utilize our experience in creative deal structuring to strike a balance of realizing the public benefit we seek while also providing a home for new industry that can benefit from our mix of amenities downtown.

Our city is in a prime position for growth and new opportunities. We remain open and willing to collaborate with the River Caddis team in finding the best commercial uses for the Evergreen Properties.

Respectfully,

Mayor and DDA Chair